BEYOND DESIGN AWARDS · ESTABLISHED MMXXVI

Beyond Design Awards

Beyond forms. Beyond fees. Beyond expectations.

WINNER OF THE CATEGORY

Emotional Durability

For work designed to be valued long after novelty has departed.

AWARDED TO

Nouch

ALT8

As winner of Emotional Durability, Nouch is recognised for a sensibility at Alt8 that places attachment at the heart of design. Choosing gold as both colour and material reveals a welcome confidence in value made visible. An affection for De Efteling, alongside a current preoccupation with love, suggests an enduring belief in wonder and emotional connection.

Anne van der Zwaag

MEMBER OF THE JURY

Sven Erni

MEMBER OF THE JURY

BORISOV, AMSTERDAM · 17 SEPTEMBER 2026

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